



Outer West Community Committee

FACEBOOK highlights

1st June 2022 – 31st August 2022

Appendix 1

Outer West Community Committee

<https://www.facebook.com/LCCOuterWest>

The Facebook page for the Outer West Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 1st June 2022 the Outer West Community Committee Facebook page has:

- Further increased the total number of page followers to **1,431**, an increase of **6%** from the last quarter
- Held a position as the **4th** most popular Community Committee Facebook page across Leeds

Definitions:

- **'reach'** is the number of people the post was delivered to
- **'engagement'** is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, many posts can be read without any further interaction!



The most popular post since the 1st June 2022 was a post promoting Summer Sport Activity promoted by the Youth Service and funded by the Outer West Community Committee

- Reached a total of 2,635 people
- Was shared, liked, commented on 34 times
- Was clicked on 154 times

1st Place – Leeds Youth Service – Summer Sport Activities




2,635 people had this post delivered to them and it had 154 post clicks. A further 34 people liked, commented, and shared the post.


**LEEDS YOUTH SERVICE WNW
OUTER WEST
SUMMER SPORTS ACTIVITIES**

<u>Where and When</u>				
<u>FARSLEY</u>	Hainsworth Park LS285ES	Wednesdays 3rd 10th 17th 24th August 2022	11.30am-12.30pm	Ages 11-17
<u>CALVERLEY</u>	Victoria Park LS28 5RH	Wednesdays 3rd 10th 17th 24th August 2022	1.30pm-3.00pm	Ages 11-17
<u>SWINNOW</u>	Swinnow Moor LS13 4RG	Fridays 5th 12th 19th 26th August 2022	11.30am-12.30pm	Ages 11-17
<u>FARNLEY</u>	Farnley Recreation Ground LS12 5AA	Fridays 5th 12th 19th 26th August 2022	1.30pm-3.00pm	Ages 11-17

Featuring • Football • Quick Cricket • Dodgeball • Rounder's & More
Delivered by Qualified Sports Coaches.




All activities are delivered by Leeds Youth Service & PE Partners




For More Information Please Call: 07891276104 or 07891271045







Leeds Youth Service WNW



@LeedsyouthserviceWNW



@Youthservicelleedsene



2nd Place – Leeds Rhinos Foundation – Multi Sports Camps



1,058 people had this post delivered to them and it had **253** post clicks. A further **30** people liked, commented, and shared the post.

A screenshot of a Facebook post. At the top left is the profile picture of Leeds City Council Outer West Community Committee. The text of the post reads: "New youth activities are on the way! Leeds Rhinos Foundation has joined forces with the Leeds City Council Outer West Community Committee to put on a programme of multi-sport camps this year. It all kicks off this summer in Pudsey Ward for just £15 for a 4-day camp: ... See more". Below the text is a photograph of six children (three girls and three boys) standing on a grassy field. They are all wearing yellow t-shirts with the Leeds Rhinos Foundation logo and blue shorts. One boy in the center is holding a yellow and white football. The background shows a grassy field with a goalpost and some buildings in the distance.

Leeds City Council Outer West Community Committee
Published by Mike Lcc · 26 July at 10:55 ·

New youth activities are on the way!
Leeds Rhinos Foundation has joined forces with the [Leeds City Council Outer West Community Committee](#) to put on a programme of multi-sport camps this year.
It all kicks off this summer in Pudsey Ward for just £15 for a 4-day camp: ... See more

3rd Place – PSPO Consultation



1,004 people had this post delivered to them and it had **39** post clicks. A further **4** people liked, commented, and shared the post.

A screenshot of a Facebook post. The post is from "Leeds City Council Outer West Community Committee" and was published by "Mike Lcc" on "4 July". The post content reads: "PSPO CONSULTATION Leeds City Council has launched a consultation on vehicle nuisance and dangerous driving. Residents are being asked for their views on a proposed Public Space Protection Order (PSPO) aimed at prohibiting dangerous driving." Below the text, there is a link to "SURVEYS.LEEDS.GOV.UK" and the title "PSPO Vehicular Nuisance". The post also features a three-dot menu icon in the top right corner and an information icon in the bottom right corner.

Leeds City Council Outer West Community Committee
Published by Mike Lcc · 4 July ·

PSPO CONSULTATION

Leeds City Council has launched a consultation on vehicle nuisance and dangerous driving. Residents are being asked for their views on a proposed Public Space Protection Order (PSPO) aimed at prohibiting dangerous driving.

SURVEYS.LEEDS.GOV.UK
PSPO Vehicular Nuisance

Contact Details:

The Outer West Community Committee Facebook page continue to be maintained by the Localities Officer and Engagement Support Officer for Outer West. The Outer West Community Committee wants to work with organisations and individuals in the area to promote local initiatives, advice, and good news stories that can benefit the local community.

If you wish to get in touch, please contact:

**Mike Stevenson – Michael.stevenson@leeds.gov.uk
Localities Officer – Outer West Community Committee**